

Terms and Conditions of "BROADWAY Wow Reward"

General Terms and Conditions:

1. The promotion period is valid from 1 March to 30 April 2024 ("Promotion Period") (unless otherwise specified).
2. Offers are applicable to all outlets in Hong Kong and BROADWAY Online Shop of BROADWAY Photo Supply Limited ("Merchant") (unless otherwise specified).
3. "Up to 40% off Selected Items" and "Extra Reward" are also applicable to the BROADWAY Online Shop.
4. Customers must settle the payment with the related eligible credit cards ("Eligible Card(s)") as specified below to enjoy the corresponding offers:
 - a. "Up to 40% off Selected Items" - Hang Seng Credit Card, Affinity Card, Commercial Card, Business Card or Spending Card, but excluding Hang Seng UnionPay Renminbi Diamond Commercial Card, Renminbi Credit Card, USD Visa Gold Card, e-shopping Mastercard and Private Label Cards.
 - b. "Extra Reward" - Hang Seng Credit Card, Affinity Card, Commercial Card, Business Card or Spending Card, but excluding Hang Seng UnionPay Renminbi Diamond Commercial Card, Renminbi Credit Card, USD Visa Gold Card, e-shopping Mastercard and Private Label Cards.
5. Customers must successfully register their Eligible Card(s) once by calling 2998 6000 or via online during the Promotion Period ("Registered Card(s)"), to enjoy "BROADWAY Wow Reward – 'Extra Reward'". For "BROADWAY Wow Reward", only eligible transactions made from the successful registration date to the end of Promotion Period will be counted for all +FUN Dollars / yuu Points. If a customer registers repeatedly, only the first registration is valid. If the principal card and its supplementary card share the same credit limit, eligible transactions of the supplementary card(s) will be combined with those of the principal card.
6. The net spending amount is the final amount charged to the Hang Seng Credit Card, and the use of any discount offers, gift vouchers, gift card or +FUN Dollars will not be taken into account; the reward is based on the net spending amount in integral, less than HKD1 of net spending amount will not be calculated.
7. Eligible transactions ("Eligible Transaction(s)") of corresponding offers are as below:
 - a. "Up to 40% off Selected Items" – Customers are required to make purchases with Eligible Card(s) at the Merchant (transactions via e-wallets are excluded in physical stores

and transactions via e-wallets and Mobile Payment are excluded at online store).

b. "Extra Reward" - Customers are required to spend designated amount in a single net purchase (split transactions and transactions via e-wallets, instalment purchases, voucher / gift card purchases are excluded; the deducted +FUN Dollars amount will not be included when calculating this net spending) with the Registered Card(s) at the Merchant. For the details of the designated amount and the respective extra +FUN Dollars / yuu Points, please refer to the table in this promotion page.

8. Customers who have successfully completed the registration and then conducted Eligible Transaction(s) with Eligible Card(s) for a single net purchase of designated amount during the Promotion Period are entitled to earn extra up to \$800 +FUN Dollars / 160,000 yuu Points on the Eligible Transaction(s) ("Extra Reward").

9. All Eligible Transaction(s) must be completed within the period from the registration date to the end of the Promotion Period, and posted to the relevant card account 14 days after the Promotion Period. If more than one Eligible Transaction is made on the same day, only one of these transactions (with the highest reward amount) will be calculated as the Eligible Transaction for each credit card.

10. The "Extra Reward" will be credited to the relevant card accounts of eligible customers in July 2024. Such credit card accounts should remain valid and in good standing when the relevant rewards are credited. Customer can log in to Hang Seng Personal e-Banking (if applicable) or call 24-hour Hang Seng Credit Card Marketing Enquiry Hotline 2998 6899 to check the reward details.

11. Upon registering this Promotion, customer shall be deemed to agree to and accept the transfer, by the Participating Merchants to Hang Seng Bank Limited ("Hang Seng"), of the data and information relating to the transactions made by the customer in the Promotion Period using Hang Seng Credit Card for the purposes of calculating and verifying the extra reward entitlement for this Promotion.

12. Use of +FUN Dollars is subject to the terms and conditions of Hang Seng Credit Card Membership Rewards Program. For details, please call our 24-hour Hang Seng Credit Card Marketing Enquiry Hotline 2998 6899. yuu Points is subject to the terms and condition of Hang Seng enjoy Card Reward Points Programme, please call our 24-Hour Hang Seng Credit Card Marketing Enquiry Hotline 2998 6899.

13. Hang Seng will determine the eligibility of all +FUN Dollars / yuu Points based on transaction records held by Hang Seng. In case of any disputes, Hang Seng's records shall be final and conclusive.

14. All transactions which are found to be fraudulent or eventually cancelled / returned will be considered as ineligible transactions and are not applicable to this promotion.

15. Customers must keep original sales slips of all posted transactions. Hang Seng reserves the right to request customers to provide the relevant original sales slips for verification. All sales slips submitted to Hang Seng will not be returned.

16. No alteration or cancellation can be made to the registration, and all rewarded +FUN Dollars / yuu Points cannot be transferred or converted into cash under any circumstances.

17. Unless specified, all the offers under this promotion can be used in conjunction, but any one of such offers cannot be used in conjunction with other promotional offers and cannot be redeemed for cash or other products.

18. All product details and prices, which are provided by the Merchant, are for reference only, and are subject to change without further notice. Selected Electronics are only available while stocks last. The details, prices and availability of all products are subject to the latest updates from the Merchant.

19. All products, services and information related to this promotion are directly sold and supplied to customers by the Merchant who is solely responsible for all related obligations and liabilities.

20. The promotion is governed by these Terms and Conditions and other terms and conditions stipulated by the Merchant. Hang Seng and Merchant reserve the right to suspend, revise or terminate the above offers and to amend the terms and conditions thereof at any time without prior notice. In case of any disputes, the decision of Hang Seng and the Merchant shall be final.

21. No person other than the Customer and Hang Seng (which includes its successors and assigns) will have any right under the Contracts (Rights of Third Parties) Ordinance to enforce or enjoy the benefit of any of the provision of these Terms and Conditions.

22. These Terms and Conditions are governed by and will be construed in accordance with the laws of the Hong Kong Special Administrative Region.

23. These Terms and Conditions are subject to prevailing regulatory requirements.

24. The English version of these terms and conditions shall prevail whenever there is a discrepancy between the English and Chinese versions.

Specific Terms and Conditions of "Extra Reward ":

25. Each credit card account in this promotion can enjoy each reward once per month. The reward is limited to a maximum of extra \$400 +FUN Dollars (Hang Seng Credit Card) / 80,000 yuu Points (Hang Seng enJoy Card) per month, and a maximum of extra \$800 +FUN Dollars (Hang Seng Credit Card) / 160,000 yuu Points (Hang Seng enJoy Card) for the whole Promotion Period (if the principal card and its supplementary card share the same credit limit, the total reward will be combined, i.e. a total of an extra \$800 +FUN Dollars / 160,000 yuu Points can be earned, and will be credited to the principal card account).

To borrow or not to borrow? Borrow only if you can repay!